

Columbus Had a Vision

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Columbus Day in the U.S. is the celebration of the anniversary of Columbus' landing in the America's on October 12, 1492. This day is also celebrated in some Latin American Countries, The Bahamas, Spain and Uruguay.

Columbus Day, although celebrated since the Colonial Days, became a National holiday in 1937. Observances include celebrating one's heritage, and teaching patriotism is our country.

I enjoy the holiday because of Christopher Columbus' vision. His uncommon thinking unfolded a long history no one could have foreseen.

Originally, Columbus envisioned that by sailing west, he would eventually land in Asia creating a shorter trade route. He also set out to prove that the world was round. Beyond his imagination were other land masses.



As you celebrate on October 10, we ask you to consider how others have obtained success through their uncommon thinking. General George Patton once said "If everyone is thinking alike, then someone isn't thinking."

What is your vision? Is it time to take a fresh look at the way you see things?

- **What You Know You Know**
- **What You Know You Don't Know**
- **What You Don't Know You Don't Know**

We believe success comes with uncommon thinking, making a change in your own belief system, and actively seeking answers to the questions you will undoubtedly have.